



EVENTLOCATION

Motorworld Region Stuttgart | Graf-Zeppelin-Platz 1 | 71034 Böblingen
Phone: +49 (0) 7031 306 94-78 | www.motorworld.de/region-stuttgart
events-stuttgart@motorworld.de

**OVER 12 VERSATILE EVENT SPACES
AND VENUES**

FOR 1-10,000 PEOPLE

Dear Guests,

Events held at MOTORWORLD are extraordinary and make your event truly one-of-a-kind. This magical setting, surrounded by classic cars, collector's cars, sports cars, and motorcycles, is something truly special. In the historic halls of the former Württemberg State Airport, your guests will experience something extraordinary that sets you apart as a host.

Bright and modern conference rooms starting at 22 m², an exclusive VIP executive meeting lounge modeled after an original JU-52, an outstanding culinary concept, and the award-winning four-star V8 design and theme hotel with a fitness and wellness area. The possibilities for you as a host are virtually limitless.

As a special highlight, we offer you and your guests a variety of guided tours of the MOTORWORLD Region Stuttgart. Take a look back at the history of this fascinating location and learn more about the overall concept and planning.

Welcome — we look forward to seeing you and are happy to assist you.
Your team at MOTORWORLD Region Stuttgart



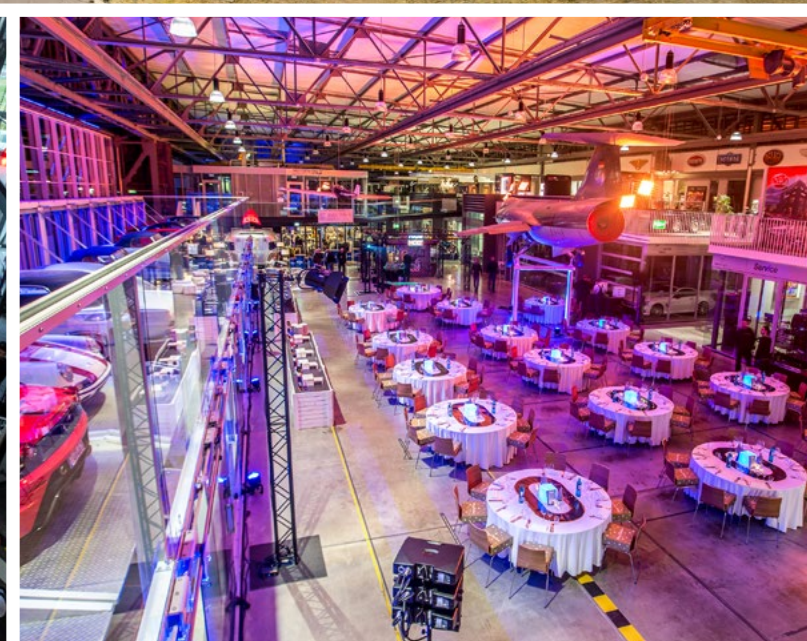


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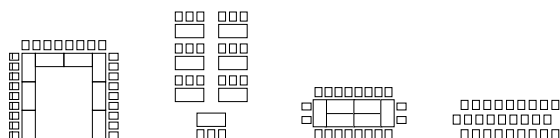
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ROOM OVERVIEW



EVENT LOCATIONS	Size in qm	U-Form People	Parlament People	Block People	Stuhlreihen People	Net price in EURO
1. Legendenhalle	> 1.000		312	580	780	4.900,00
2. Terminal EINS	190	46	90	-	140	2.250,00
3. POP-UP-KITCHEN	219	2 - 300 PEOPLE				1.400,00
4. Ground Floor Werkstatthalle	800	UP TO 600 PAX				3.500,00

You can find further seating options—such as gala or banquet-style arrangements—in the fact sheet of each event location

5. Ayrton-Senna-Gallery	180	DEPENDING ON THE CONCEPT				850,00
6. Arthur-Dünnel-weg Werkstatthalle	100	UP TO 200 PAX				1.500,00
7. Spark-Bar		DEPENDING ON THE CONCEPT				400,00
8. Legendenbar		DEPENDING ON THE CONCEPT				400,00
9. Event area Outdoor						

CONFERENCE ROOMS	Size in qm	U-Form People	Parlament People	Block People	Stuhlreihen People	Net price in EURO
10. Arthur-Dünnel-Lounge-Combi	160	40*	80	36	130/170**	1.500,00
11. Hanns-Klemm- & Graf-Zeppelin-Lounge-Combi	120	30	50*	28	120	1.500,00
12. Solitude- & Boxenstopp-Lounge-Combi	88	22	36*	22	70	825,00
13. Arthur-Dünnel-Lounge „North“	80	18*	30	16	65	825,00
14. Arthur-Dünnel-Lounge „South“	80	18*	30	16	65	825,00
15. Creative Hub by Rogg Küchen Mussotter	70	UP TO 80 PAX				1000,00
16. Hanns-Klemm-Lounge	62	16*	30	12	50	650,00
17. Solitude-Lounge	60	16*	24	14	52*	650,00
18. Graf-Zeppelin-Lounge	58	14	20	14	40	610,00
19. VAICO Racing Box	32	10*	12	10*	24	350,00
20. Boxenstopp-Lounge	28	-	10	10*	20	330,00
21. JU-52-Lounge	22	BLOCK UP TO 9 PEOPLE				350,00

The daily rate includes the requested seating arrangement, cleaning, the equipment listed for the rooms, and event support.

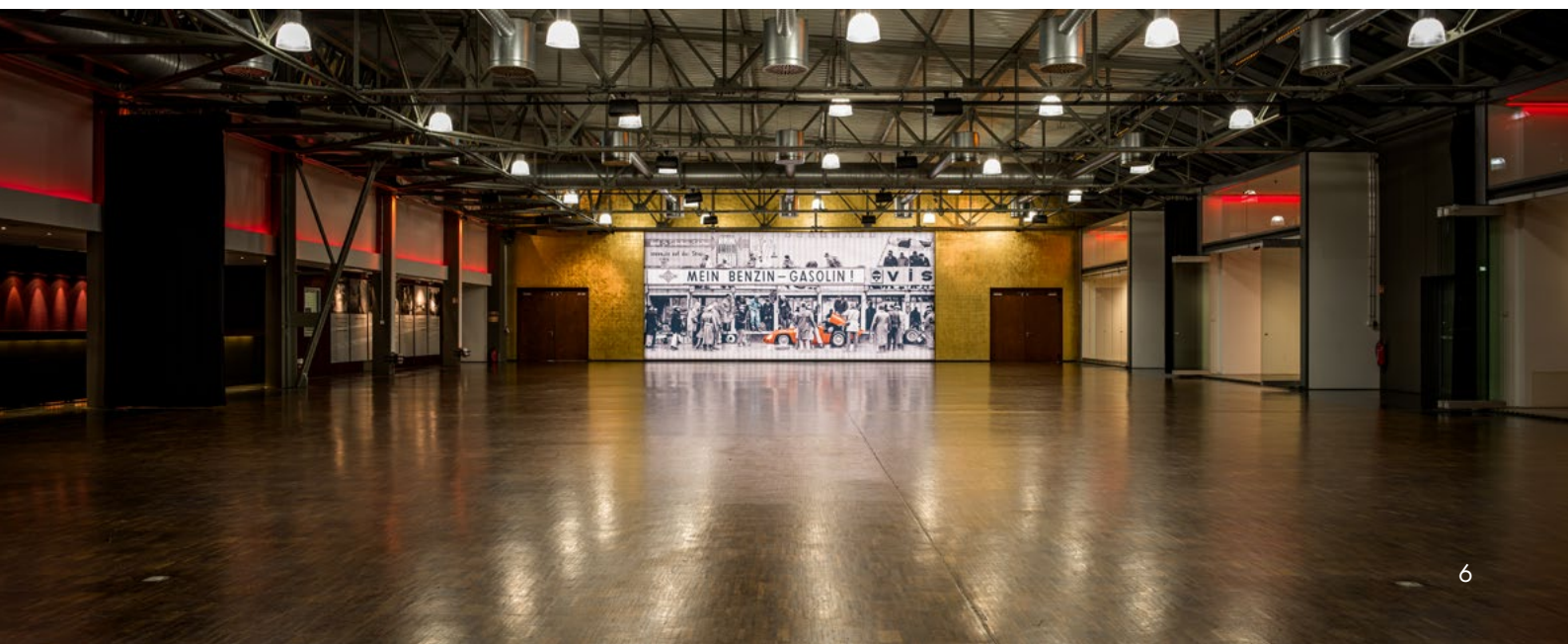
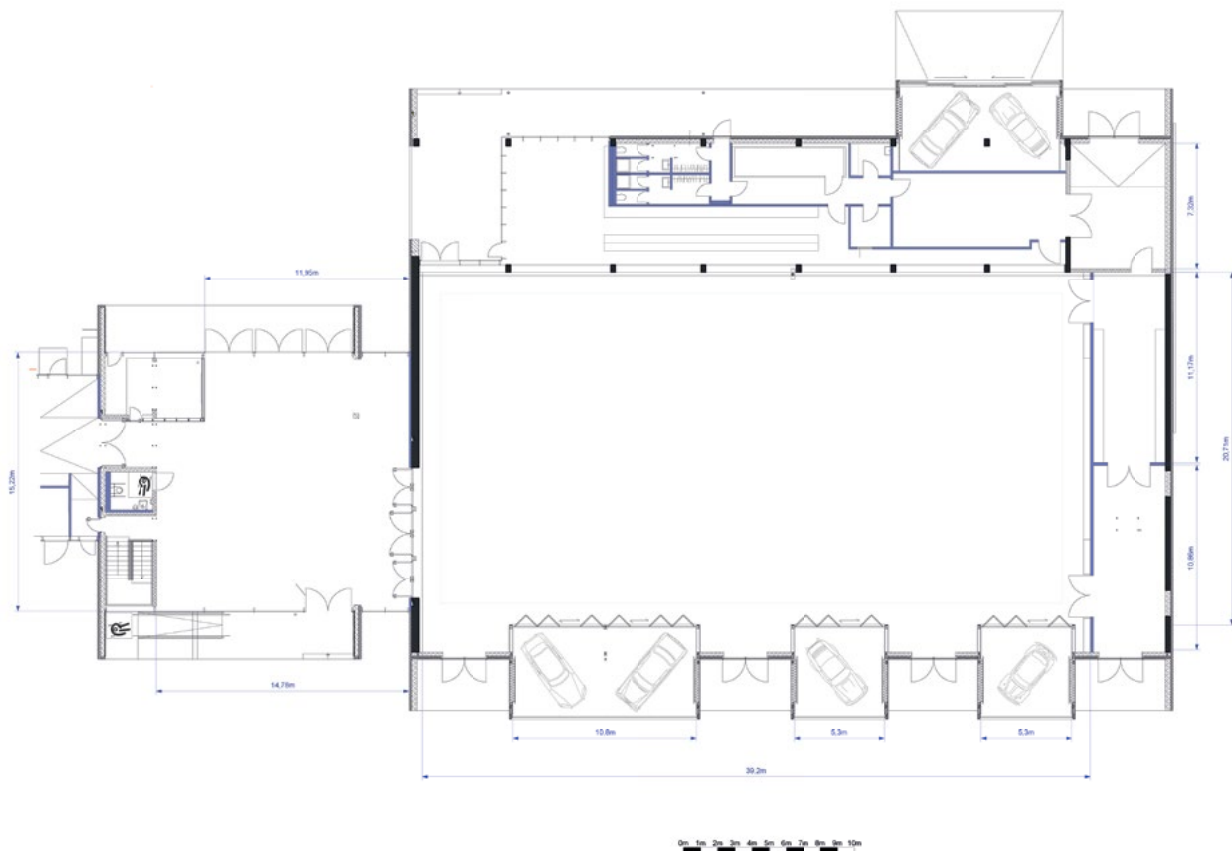
All prices listed are net prices and are subject to the currently applicable sales tax.

* with moderator's desk ** View toward the hall

Eventlocation:

Legendenhalle

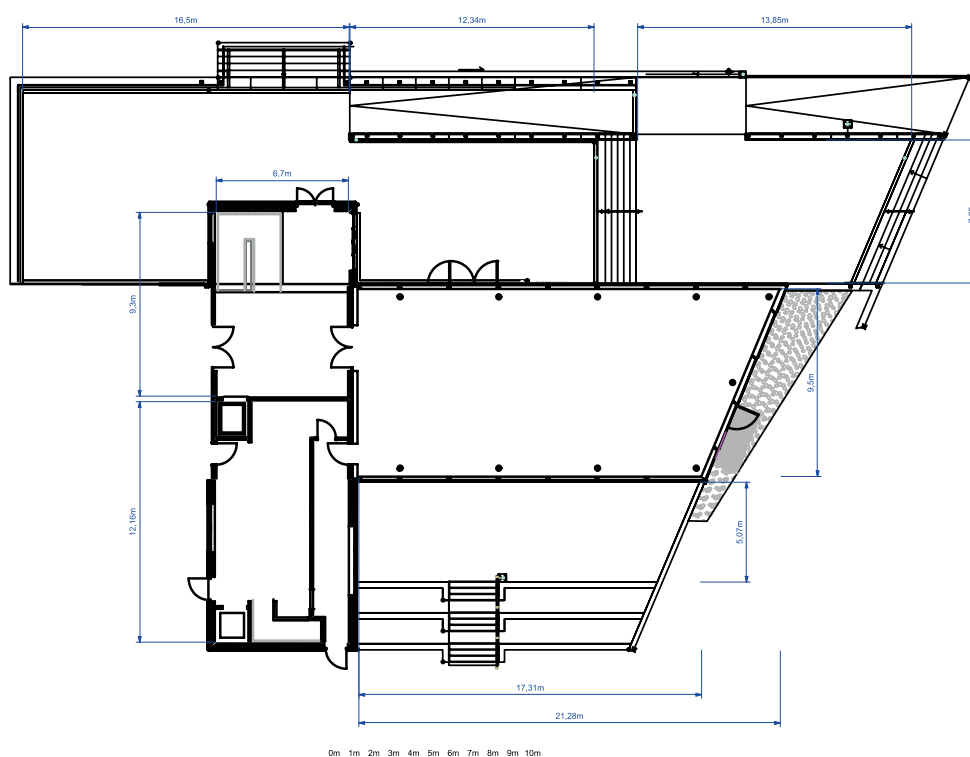
Area:	> 1.000 m ²
Capacity:	up to 1400 People
Catering:	Motorworld INN, CheckInn, Walker Events
Technic:	Lautmacher, Gierss, iLUX Veranstaltungstechnik
Special Features:	Exclusive event hall, fully accessible by vehicle, separate foyer, glass display cases



Eventlocation:

TERMINAL EINS

Area:	190 m ²
Capacity:	up to 140 Personen
Catering:	Upon request, with exclusive and experienced partners
Technic:	Projector (Full HD), screen, microphone system (1 headset, 2 handheld microphones), speakers, Wi-Fi
Special Features:	Exclusive event hall, accessible by vehicle, separate terrace, lectern, fully glass-enclosed, can be darkened, air-conditioned, wheelchair-accessible

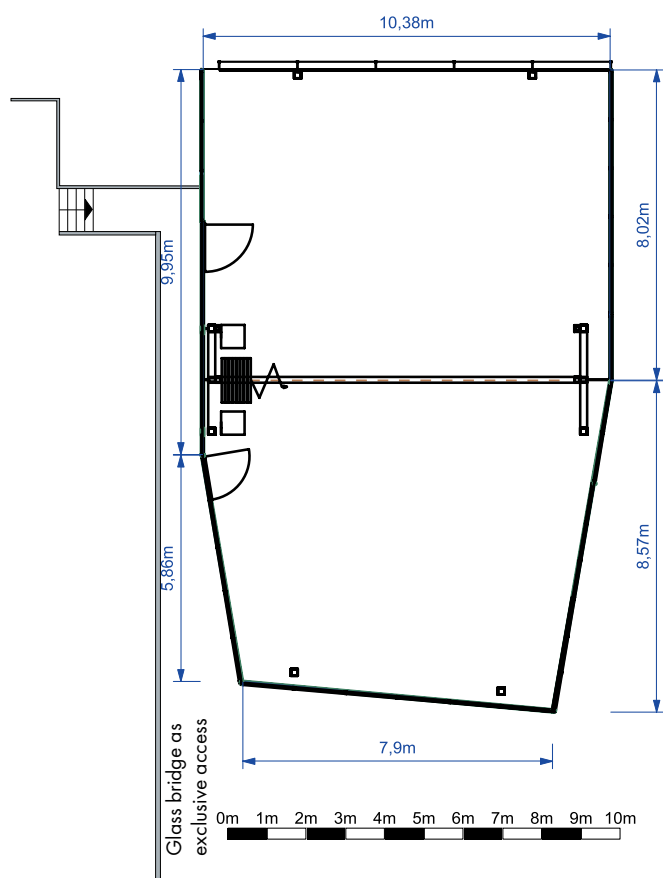


Vehicle access to the hall: 2.24 m wide / 2.4 m high
 Upon request, we can place a Motorworld vehicle in the room. Price: 300.00 EUR.



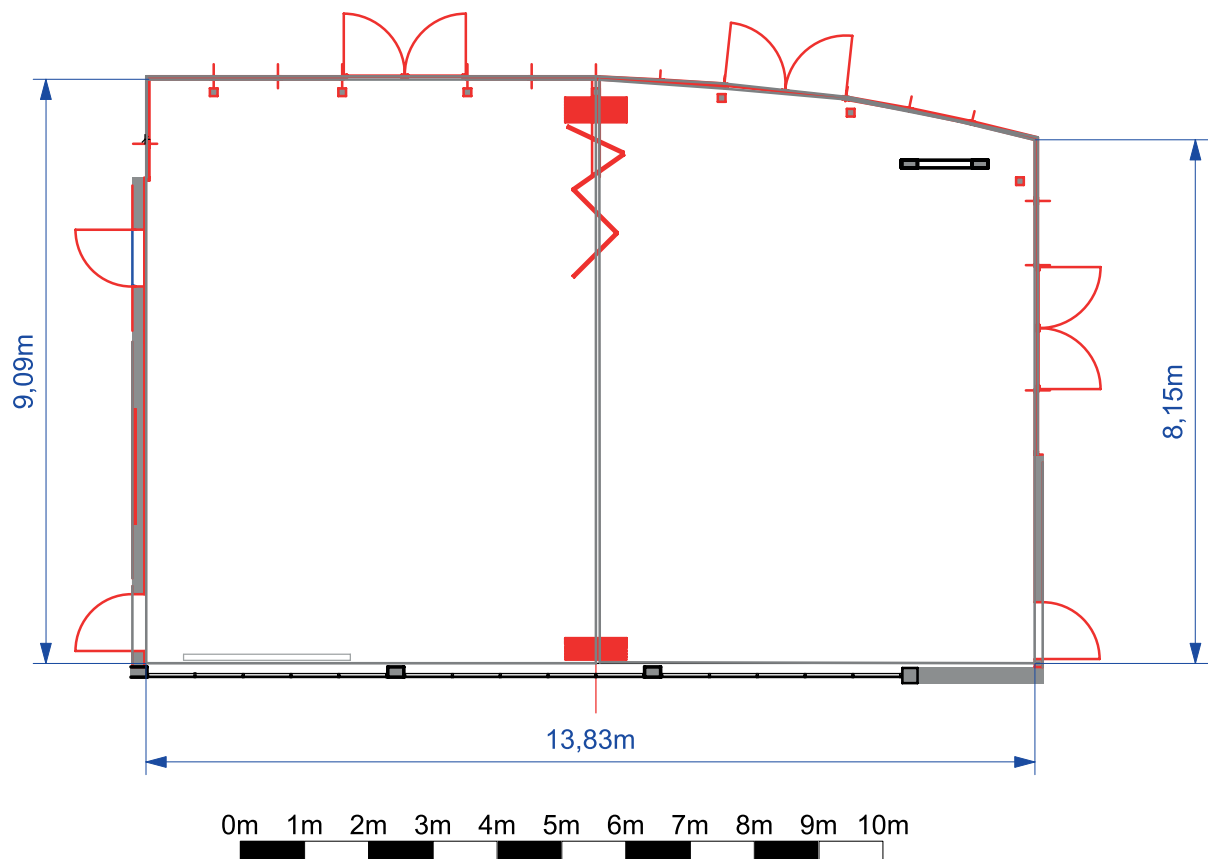
Conference Room: Arthur-Düinkel-Lounge-Combi

Area:	160 m ²
Capacity:	up to 130 People
Catering:	Motorworld INN
Technic:	Projector (4K), screen, speakers, Wi-Fi
Special Features:	Elevated view of the glass booths, permanently installed microphone system (can be added upon request / 1 headset, 2 handheld microphones) Fully glazed, can be darkened, air-conditioned, with supply and exhaust air



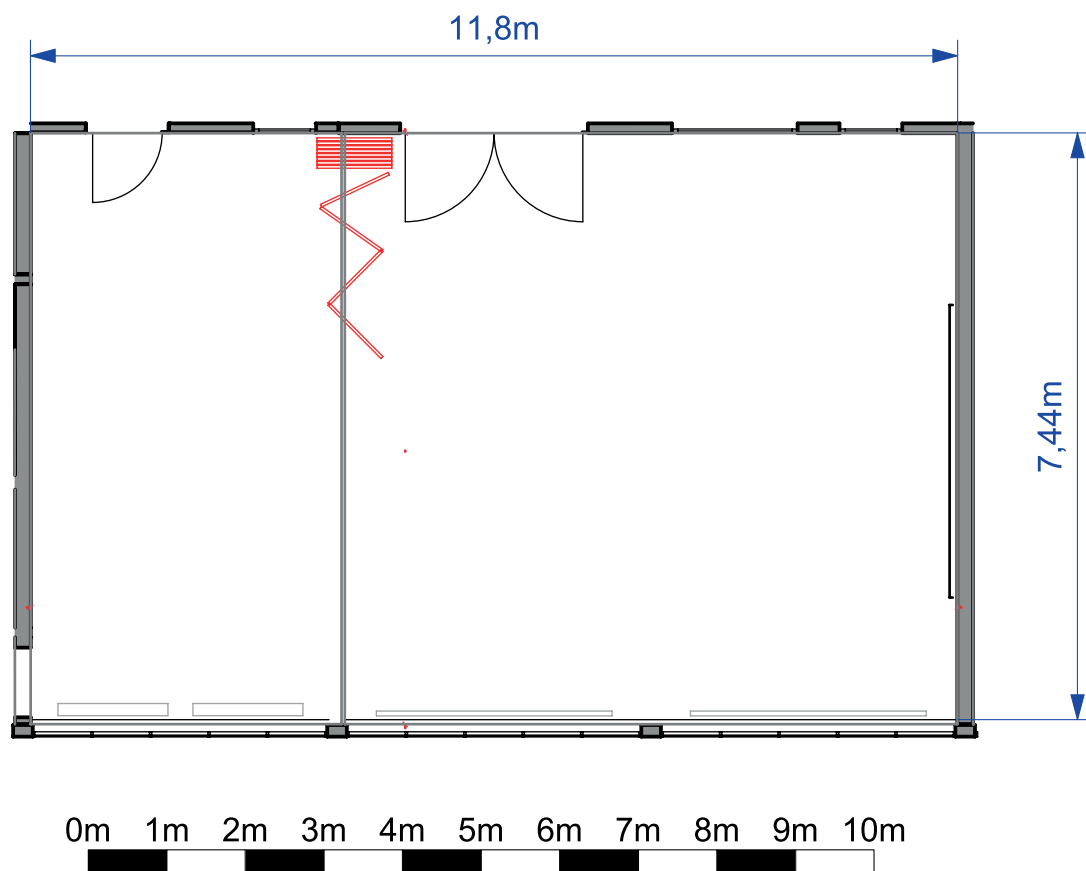
Conference Room: Hanns-Klemm- & Graf-Zeppelin-Lounge-Combi

Area:	120 m ²
Capacity:	up to 100 People
Catering:	Motorworld INN
Technic:	Projector (Full HD), screen, speakers
Special Features:	partially glazed, can be darkened, air-conditioned



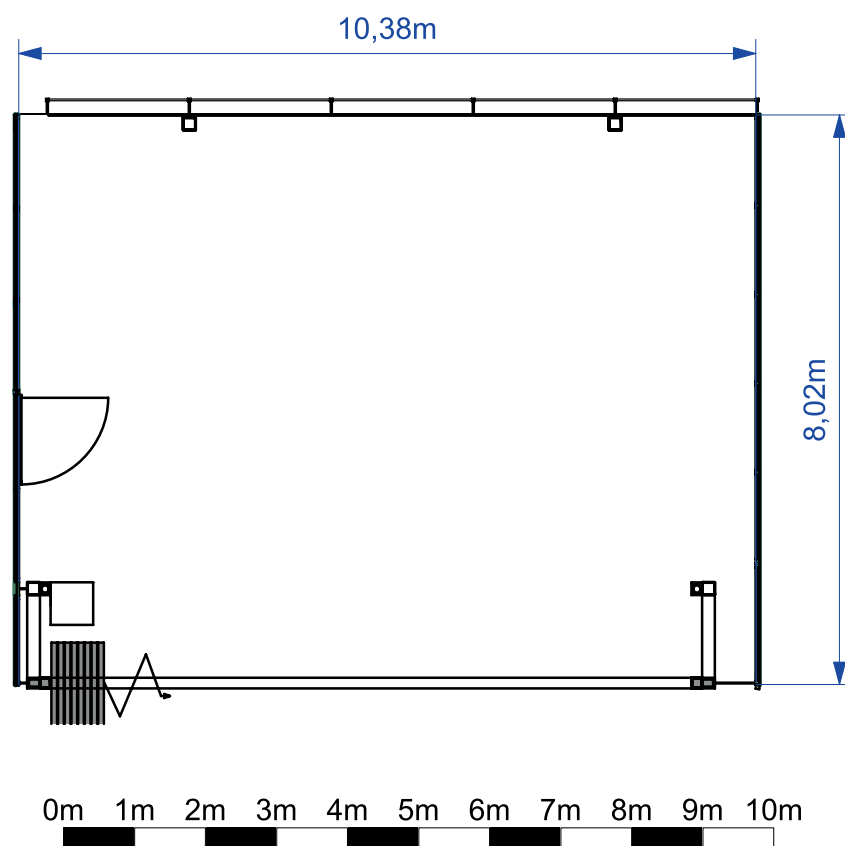
Conference Room: Solitude- und Boxenstopp-Lounge

Area:	88 m ²
Capacity:	up to 70 People
Catering:	Motorworld INN
Technic:	Projector, screen, speakers
Special Features:	partially glazed, can be darkened, air-conditioned



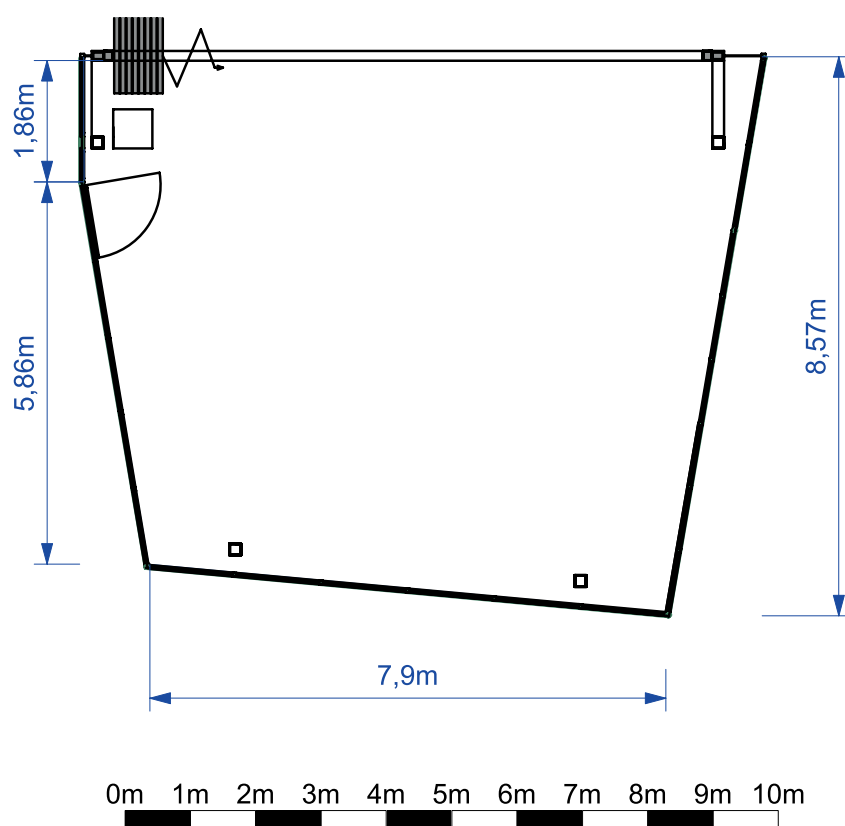
Conference Room: Arthur-Düinkel-Lounge "North"

Area:	80 m ²
Capacity:	up to 65 People
Catering:	Motorworld INN
Technic:	Projector (4K), screen, speakers, Wi-Fi
Special Features:	Elevated view of the glass booths, permanently installed microphone system (can be added upon request / 1 headset, 2 handheld microphones) Fully glazed, can be darkened, air-conditioned, with supply and exhaust air



Conference Room: Arthur-Dükel-Lounge "South"

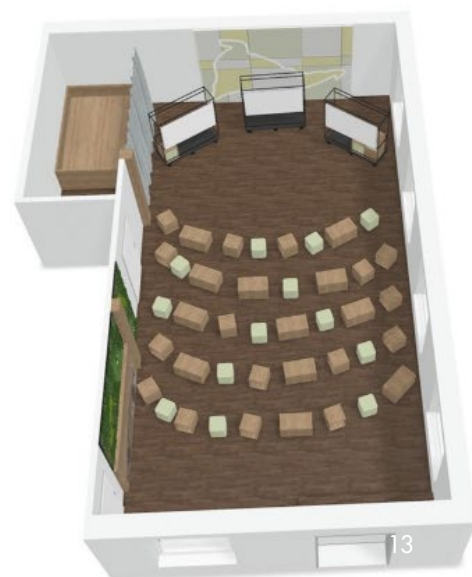
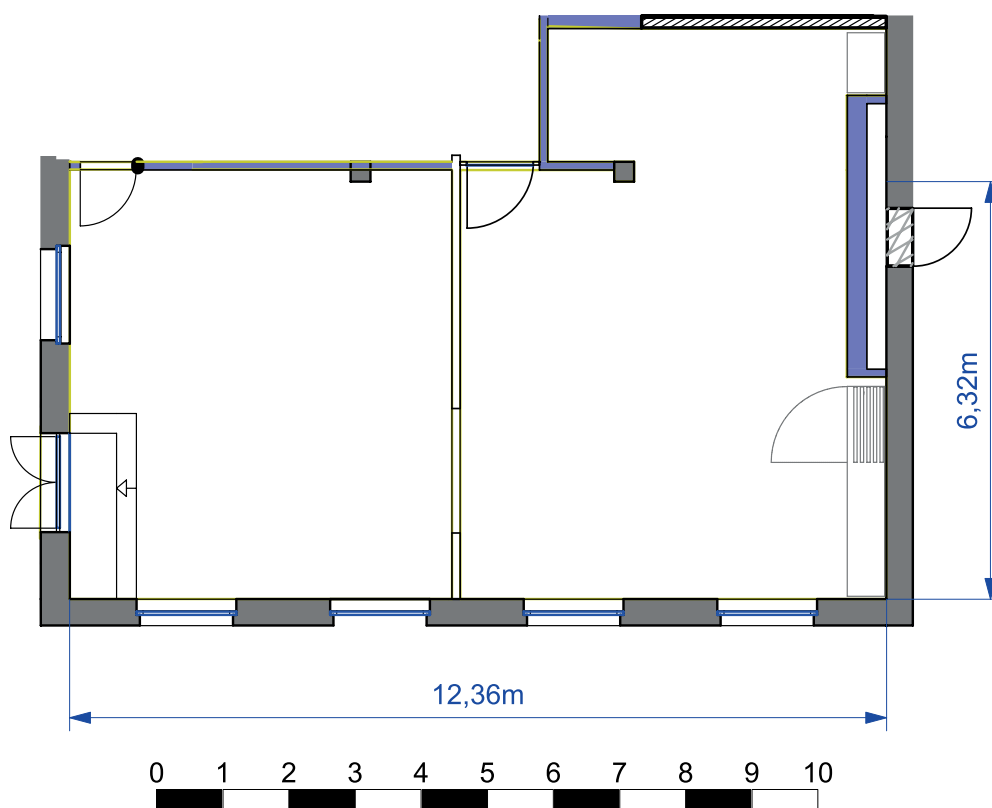
Area:	80 m ²
Capacity:	up to 65 People
Catering:	Motorworld INN
Technic:	Projector (4K), screen, speakers, Wi-Fi
Special Features:	Elevated view of the glass booths, permanently installed microphone system (can be added upon request / 1 headset, 2 handheld microphones) Fully glazed, can be darkened, air-conditioned, with supply and exhaust air



Conference Room:

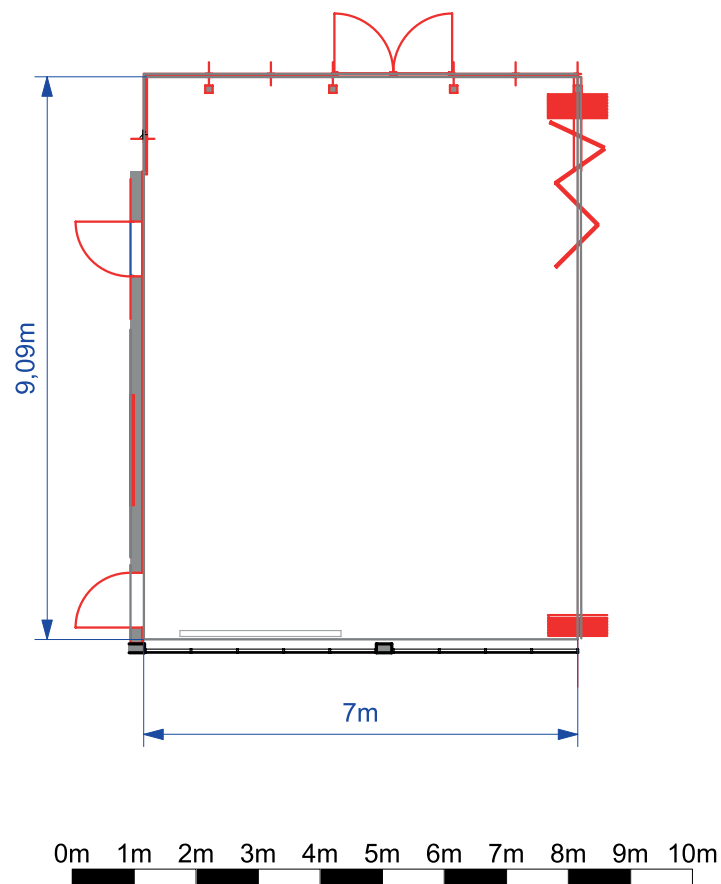
Creative Hub by Rogg Küchen | Mussotter

Area:	80 m ²
Capacity:	up to 80 People
Catering:	Motorworld INN
Technic:	Handheld microphone, speakers, Wi-Fi
Special Features:	The combination of a lounge feeling and a professional workspace - featuring modular furniture and state-of-the-art technology - creates an inviting and creative atmosphere.



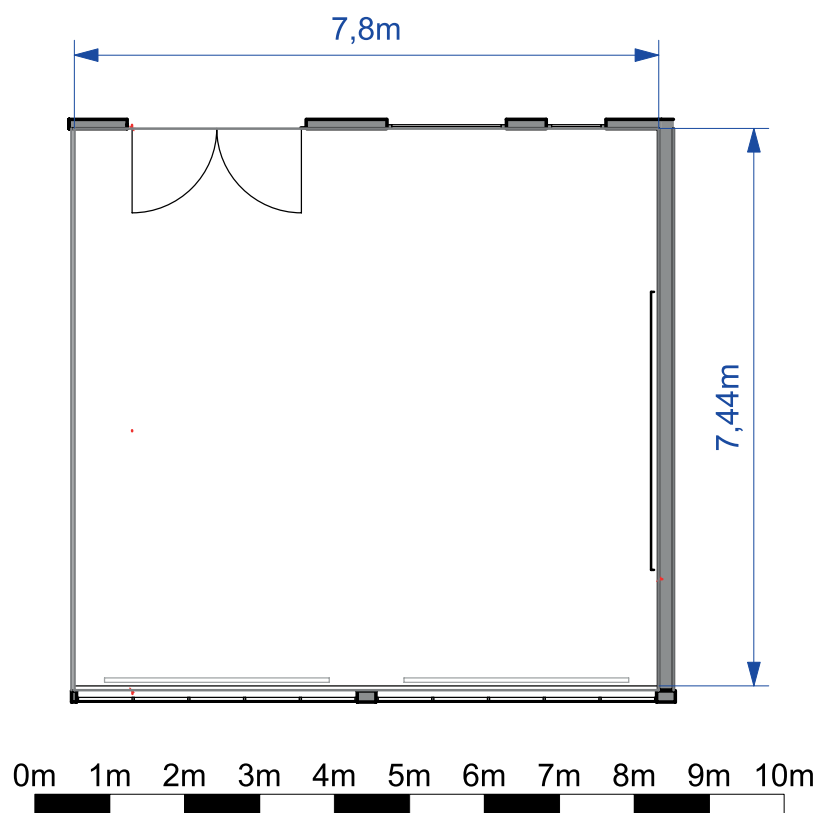
Conference Room: Hanns-Klemm-Lounge

Area:	62 m ²
Capacity:	up to 50 People
Catering:	Motorworld INN
Technic:	Projector (Full HD), screen, speakers
Special Features:	partially glazed, can be darkened, air-conditioned



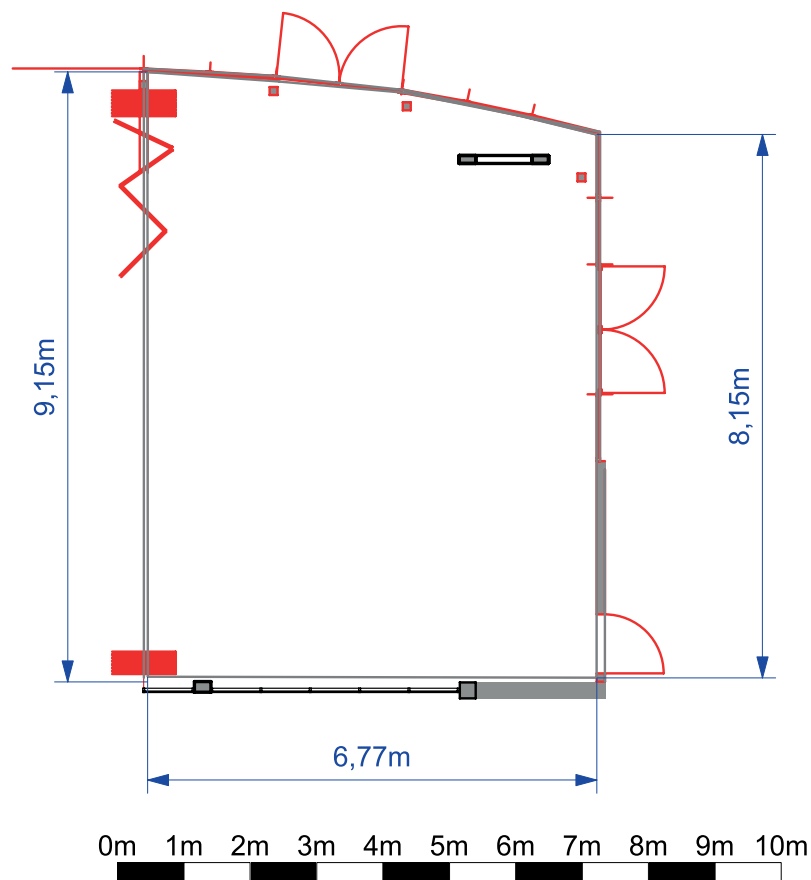
Conference Room: Solitude-Lounge

Area:	60 m ²
Capacity:	up to 50 People
Catering:	Motorworld INN
Technic:	Projector, screen, speakers
Special Features:	partially glazed, can be darkened, air-conditioned



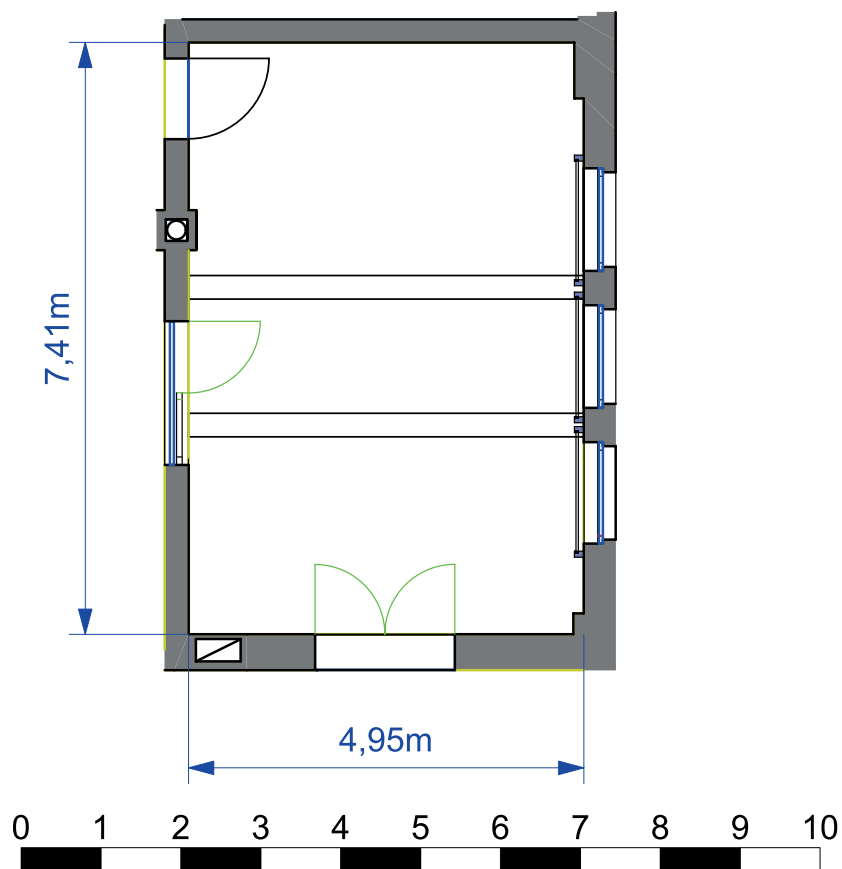
Conference Room: Graf-Zeppelin-Lounge

Area:	58 m ²
Capacity:	up to 40 People
Catering:	Motorworld INN
Technic:	Projector, screen, speakers
Special Features:	partially glazed, can be darkened, air-conditioned



Conference Room: VAICO Racing Box

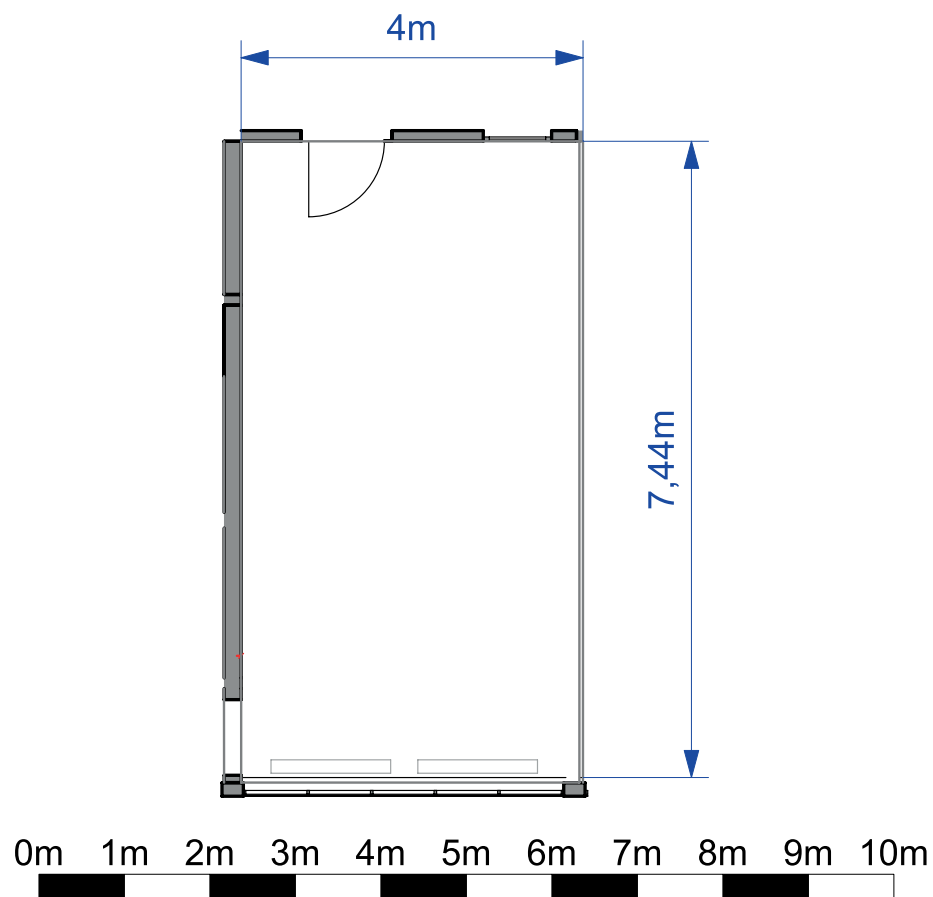
Area:	32 m ²
Capacity:	up to 26 People
Catering:	Motorworld INN
Technic:	Projector, screen, speakers
Special Features:	Indoor room, can be darkened, air-conditioned



Conference Room:

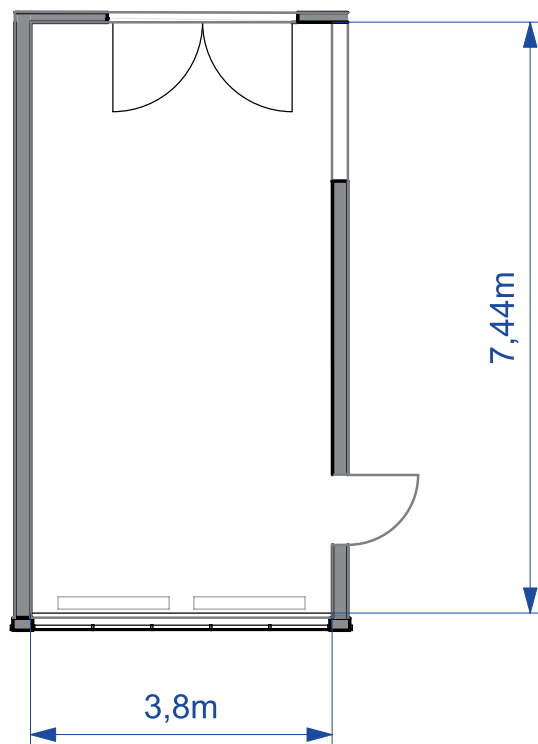
Boxenstopp-Lounge

Area:	28 m ²
Capacity:	up to 20 People
Catering:	Motorworld INN
Technic:	Projector, screen, speakers
Special Features:	partially glazed, can be darkened, air-conditioned



Conference Room: JU-52-Lounge

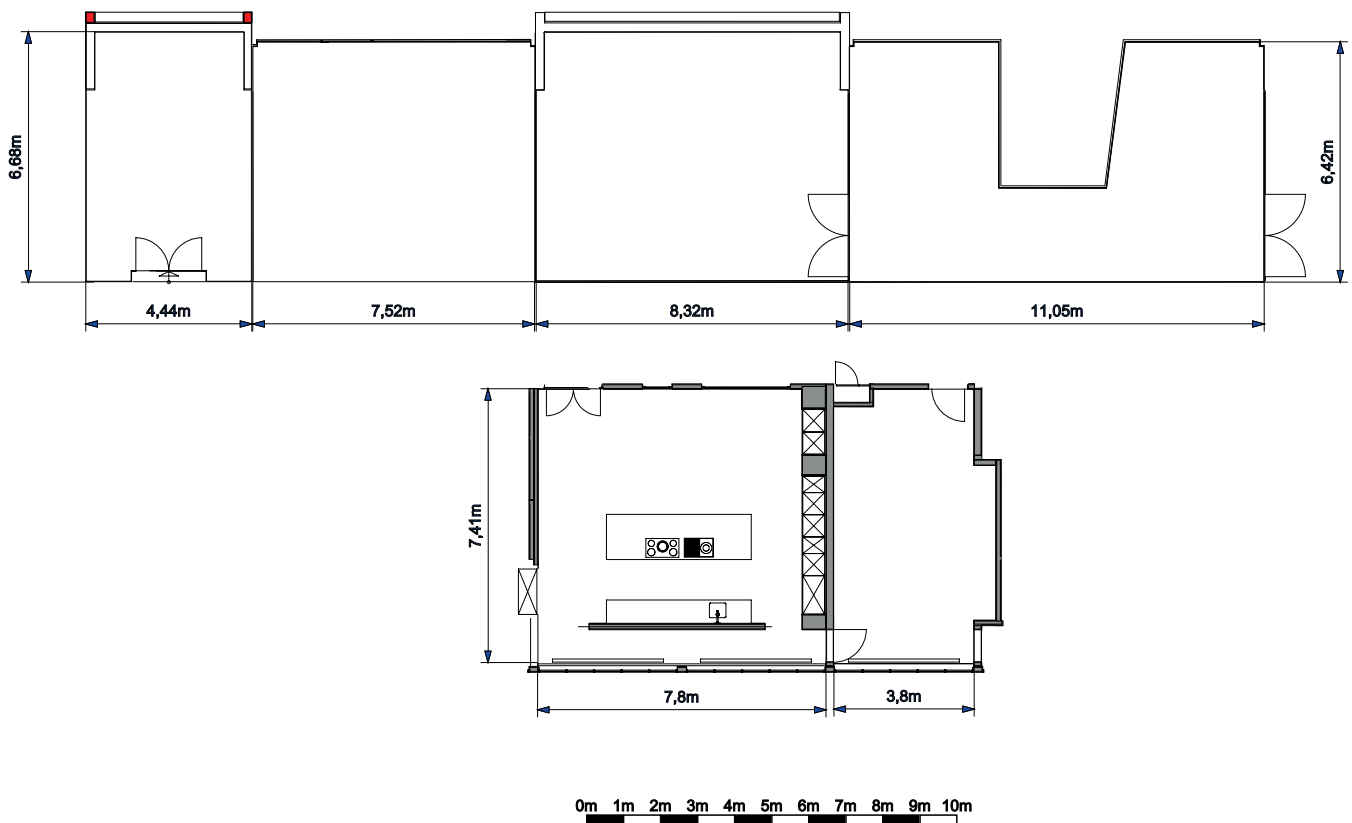
Area:	22 m ²
Capacity:	up to 9 People
Catering:	Motorworld INN
Technic:	TV Screen
Special Features:	Luxury meeting room modeled after the JU-52 aircraft, indoor space, blackout capable, air-conditioned



Event Area:

Motorworld POP-UP-KITCHEN

Area:	219 m ²
Capacity:	2 - 300 People
Catering:	Upon request, with exclusive and experienced partners
Technic:	See the bottom of the page
Special Features:	The POP-UP KITCHEN is located on the gallery level in the workshop hall at Motorworld, offering a spectacular view of these automotive dreams.



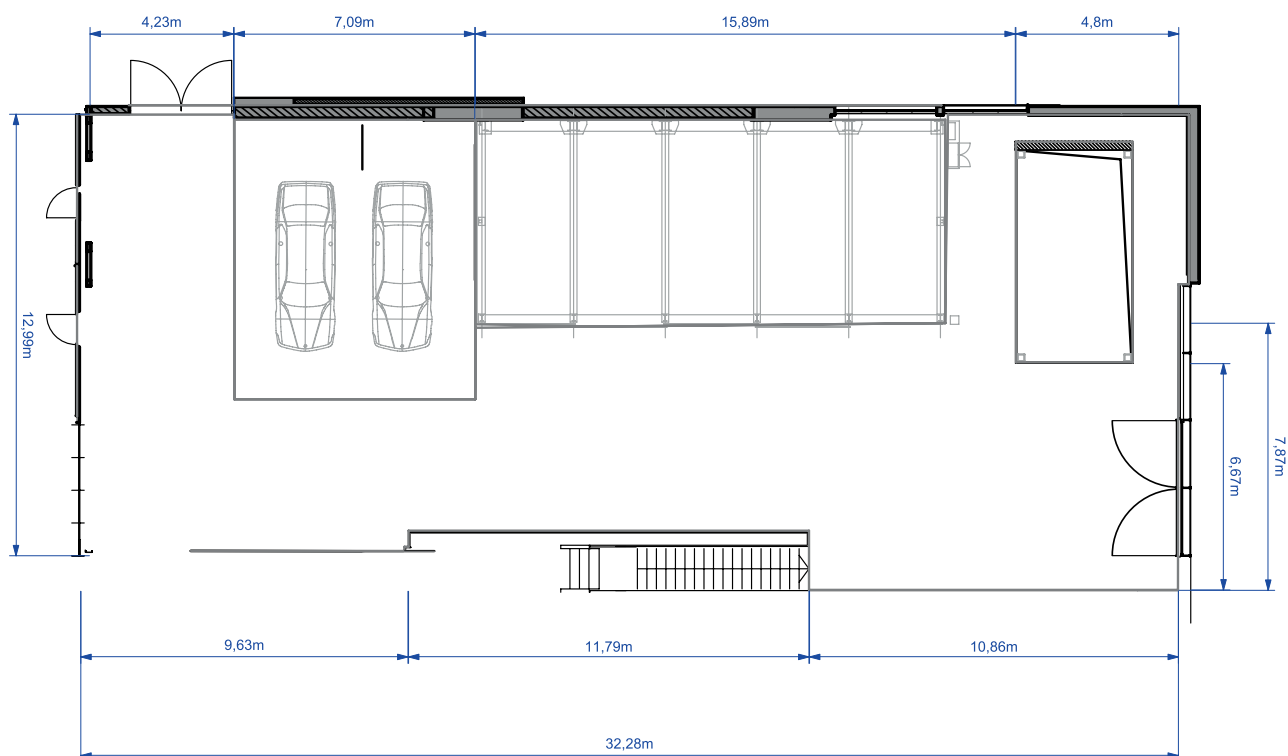
Main Kitchen Amenities

- 2 wine refrigerators
- 1 hand-washing sink
- 1 cooktop with one cooking zone
- 1 cooktop with four burners
- 1 griddle
- 1 oven with rack and baking sheets
- 1 oven with rack and pizza stone
- 2 plate warmers
- 2 steam ovens
- 1 dishwasher
- 1 freezer with ice maker
- 1 refrigerator
- 2 ovens
- 1 serving cart
- 3 refrigerators
- Dishwashing area equipment
- 1 sink
- 1 commercial dishwasher

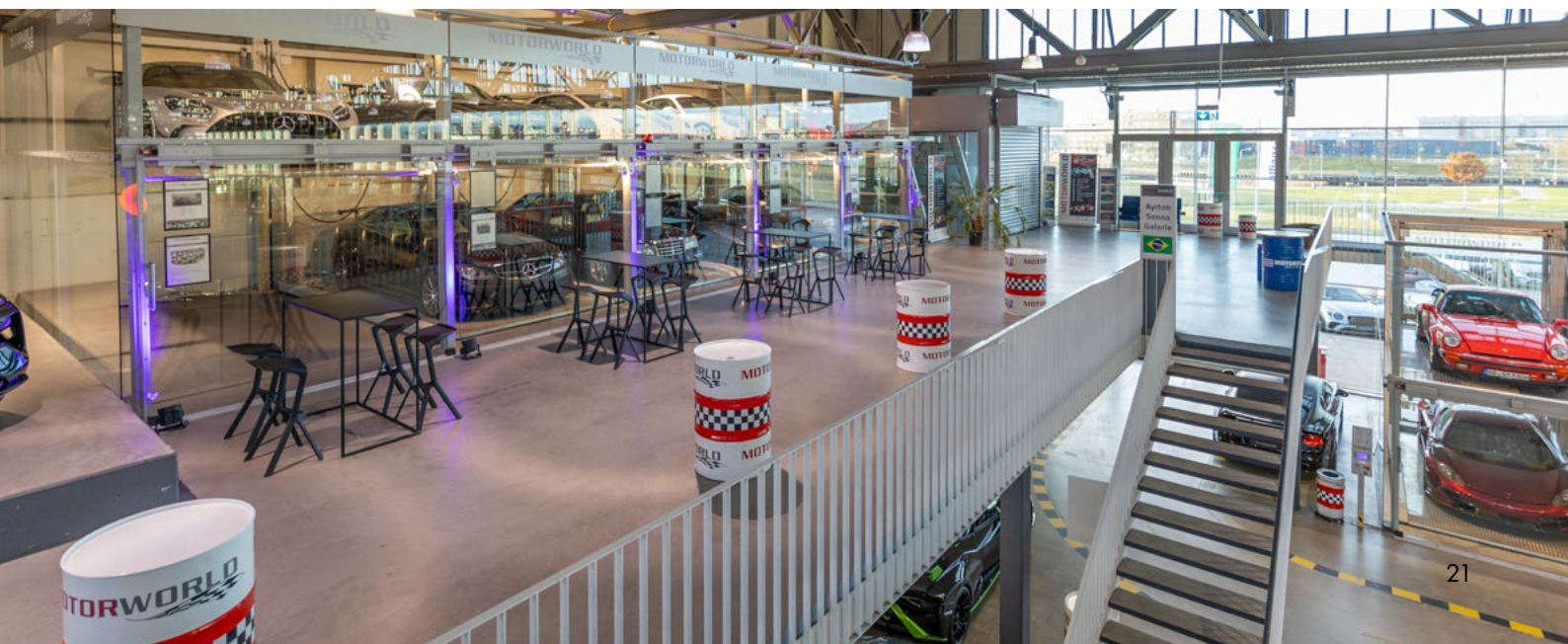
Event Area:

Ayrton Senna Galerie

Area:	180 m ²
Capacity:	Depending on the concept
Catering:	Upon request, with exclusive and experienced partners
Technic:	High-Voltage Power, Automotive Freight Elevator
Special Features:	Open space on the first floor with a view of the workshop and the glass-enclosed garages



0m 1m 2m 3m 4m 5m 6m 7m 8m 9m 10m



Event Area:

Outdoor

Area:	4000 m ²
Capacity:	up to 25.000 People
Catering:	Upon request, with exclusive and experienced partners
Technic:	High-Voltage Power, Potable Water, and Wastewater

Special Features:

- Over 4,000 m² of outdoor event space: With high-voltage power connections, water connections, and 30 meters of maneuvering space for show trucks.
- Excellent access: Just 1 minute from the highway, 15 minutes from Stuttgart Airport, and within walking distance of regional and S-Bahn trains.
- Complete all-around service: In-house technical team, catering from our six restaurants, and customized infrastructure tailored to your needs.
- Unparalleled ambiance: Historic halls, modern new buildings, and the flair of one of Germany's most exciting automotive hotspots—visited by over 600,000 people annually.
- Accommodations included: The adjacent Motorworld Inn Hotel same as the V8 HOTEL offer sufficient rooms for your participants and guests.

Your benefits at a glance:

- Maximum flexibility: From smaller events to large-scale gatherings with up to 15,000 visitors per day.
- Perfect synergy between event space, infrastructure, and service.
- A venue that will delight your customers and participants and leave a lasting impression.



WHAT WE OFFER

Rental times

Our room rental rates are for full-day use during MOTORWORLD's opening hours, which are from 7:30 a.m. to 8:00 p.m.
The daily rate includes the requested seating arrangement, cleaning, the equipment listed for the rooms, and event support.

Please note that the halls close at 8:00 PM. If your event runs longer, security personnel are required (flat rate of 200.00 EUR plus 15.00 EUR travel expenses; after the 5th hour, billed at 50.00 EUR/hour).

Additional costs apply if seating arrangements are changed on the day of the event.

Signage

We'd be happy to provide you with free signage featuring your company logo and the event title.

More options

Microphone system	
ADL	starting at EUR 300.00 per day*
Microphone setup for additional rooms upon request	
60" screen	EUR 200.00 per day*
Logitech conference camera	EUR 100.00/day*
Flipchart	EUR 20.00/unit per day*
Metaplan board	EUR 20.00/unit per day*
Moderator's kit	EUR 35.00/unit*
Lectern	EUR 25.00 per unit per day*
Presenter	EUR 5.00 rental fee*
Writing set (pen & notepad)	EUR 4.00 per set*
A1 customer stopper	EUR 10.00 per unit*
Flagpole incl. hoisting	EUR 75.00 per unit*

*All listed prices are net prices and are subject to statutory VAT.



WHAT WE OFFER

Additional Electricity Requirements

Cable reel with 4 outlets EUR 7.00 each
- Recommended for events where laptops are used!

Electricity Outside the Conference Rooms

Building services staff costs EUR 150.00 per event*
Cable bridges EUR 10.00 each per day*
230V connection EUR 100.00 per day*
16A connection EUR 140.00 per day*
32A connection EUR 170.00 per day*
63A connection EUR 270.00 per day*

Depending on the scope and customer requirements, additional costs may be incurred through external service providers

Rental Items

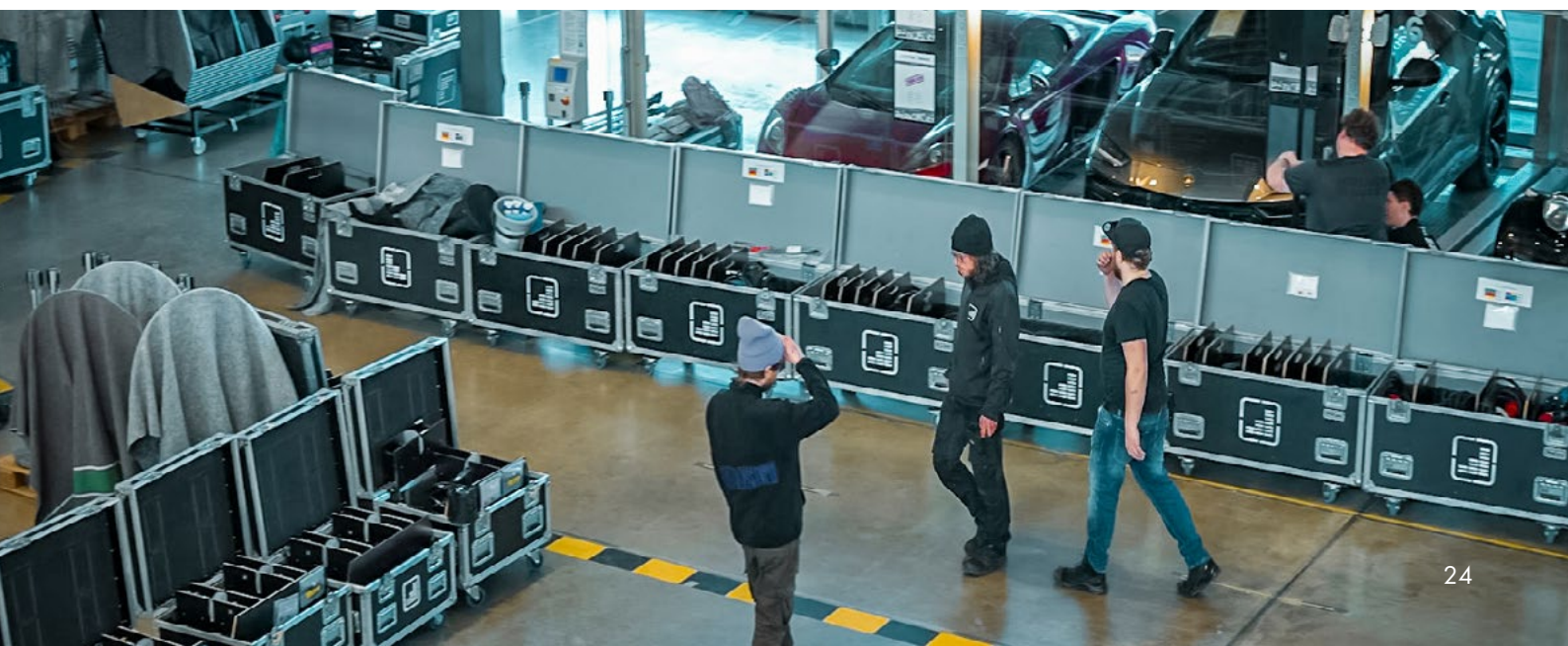
63A high-voltage cable EUR 25.00 per day*
32A high-voltage cable EUR 25.00 per day*
16A high-voltage cable EUR 25.00 per day*
63A high-voltage distribution panel EUR 15.00 per day*
32A high-voltage distribution panel EUR 15.00 per day*
63A high-voltage power distribution box EUR 25.00 per day*
2-channel cable bridge EUR 10.00 per day*

Barrier fence (Mannesmann) EUR 12.80 per unit*
Pallet jack for rent EUR 15.00 per day*

Oil drum stool EUR 8.00 per day*
Beach chair EUR 10.00 per day*

Forklift operator incl. forklift: EUR 185.00 per hour*
Forklift without operator: EUR 400.00 per day*
Forklift cleaning: EUR 85.00 per unit*

*All listed prices are net prices and are subject to statutory VAT.



WHAT WE OFFER

Water Connection

Upon request

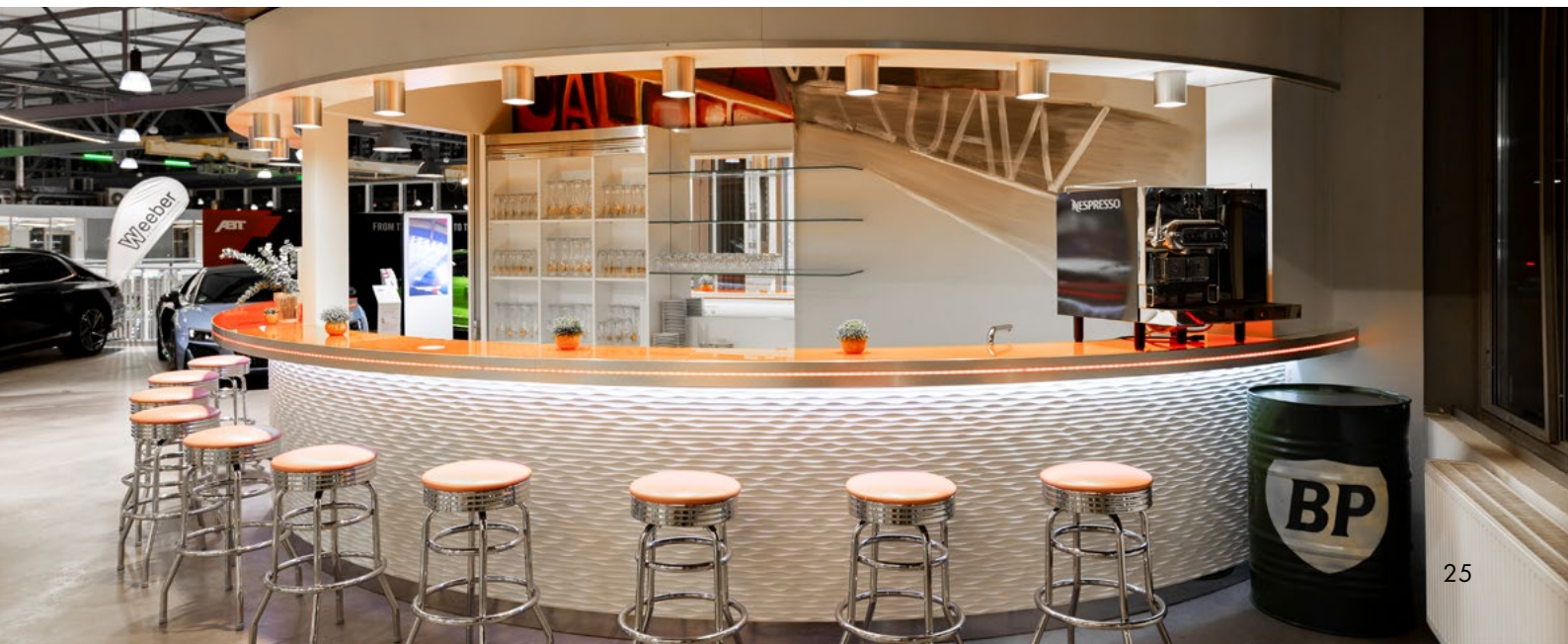
Parking Spaces

There are approximately 200 paid parking spaces available on the Motorworld grounds. If the event organizer covers the cost of the parking tickets, a discounted conference ticket will be included on the total invoice. Please note that we cannot reserve parking spaces. Parking tickets will be issued as needed on the day of the event.

Parking ticket	€ 9.00 per vehicle/per day
Daily maximum rate	€ 15.00 per vehicle/for 9–24 hours
Lost ticket	€ 20.00 per vehicle/per day
First 45 minutes	free of charge/entry without validation
Each additional hour	€ 2.00 per vehicle

Parking spaces can be reserved exclusively upon request. This incurs the daily maximum rate per parking space as well as facility management personnel costs of EUR 150.00 per event.

*All listed prices are net prices and are subject to statutory VAT.



OUR GLOBAL AND LOCAL PARTNERS

Preferred Partner

For more information about our Preferred Partners — including those in the catering, technology, and furniture sectors — please visit:

<https://motorworld.de/region-stuttgart/preferred-partner/>

Third-Party Service Deduction

For all services used in connection with private and public events held at our event venues — including catering and event technology—we charge a facility fee of 12% if service providers who are not Preferred Partners of Motorworld Region Stuttgart are used.



PREFERRED PARTNER | CATERING



PREFERRED PARTNER | TECHNIC CONFERENCE AREA



PREFERRED PARTNER | TECHNIC LEGENDENHALLE



PREFERRED PARTNER | FURNITURE



CATERING & GASTRONOMY

Meeting & Conference Catering

We'd be happy to provide catering tailored to your conference. You can choose from a variety of snack breaks, conference beverages, and standing buffets.



Motorworld Inn – A quick lunch or a relaxed dinner in a workshop-style atmosphere. This is where great taste meets horsepower.

Tel.: +49 (0) 07031 70 20 960

restaurant@motorworld-inn-boeblingen.de | boeblingen.motorworld-inn.de

Catering for Lunch and Dinner



TOWER 66 Steakhouse & Bar – American Food

Tel.: +49 (0) 7031 3098400

info@tower66-steakhouse.de | www.tower66-steakhouse.de



CHECK INN – Cross over – International Cuisine

Tel.: +49 (0) 7031 2053200

kontakt@check-inn.events | www.check-inn.events



Wichtel Hausbrauerei - traditional home-style cooking

Tel.: +49 (0) 711 6645549

boeblingen@wichtel.de | www.wichtel.de



Restaurant PICK-UP – international dishes prepared with local ingredients

Phone: +49 (0) 7031 306988-0

info@v8hotel.de | www.v8hotel.de



Motorworld POP-UP-KITCHEN – personalized catering with a show-cooking flair

Tel.: +49 (0) 7031 30694 78

events-stuttgart@motorworld.de | motorworld.de/region-stuttgart/pop-up-kitchen

For table reservations or event planning, please contact the restaurant operators directly.



PROGRAM & EXTRAS

Guest Gifts

Are you looking for the perfect gift for your speaker, client, or employee?
We'd be happy to help.

MOTORWORLD Region Stuttgart
Tel.: +49 (0) 7031 306 94-78
events-stuttgart@motorworld.de | www.motorworld.de

Guided Tours

MOTORWORLD Stuttgart Region is steeped in history—in many ways:
Discover automotive treasures and true legends in the historic, landmark-protected halls of
the former Württemberg State Airport.
Take a journey through time on one of our 45-minute guided tours
and learn fascinating facts about the pure passion for mobility.

Dates: throughout the year by appointment, between 7:30 a.m. and 10:00 p.m.

Prices (per group):
in German: 180 EUR* in English: 180 EUR*
Groups: maximum of 25 people per tour; tours can also be booked simultaneously

MOTORWORLD Stuttgart Region Tel.: +49 (0) 7031 306 94-78
events-stuttgart@motorworld.de | www.motorworld.de/region-stuttgart

*All listed prices are net prices and are subject to statutory VAT.



PROGRAM & EXTRAS

Flashlight Tour

Guided tour of the workshop hall and selected areas of MOTORWORLD. The darkness lends the tour a special atmosphere and reveals details that are easily overlooked during the day.

Equipped with a premium P7R flashlight: You'll receive the Ledlenser P7R flashlight on loan for the duration of the tour

Start: 8:00 p.m.

Duration: approx. 45–60 minutes

www.motorworld.de/region-stuttgart/taschenlampenfuehrung/

Wichtel Brewery Tour

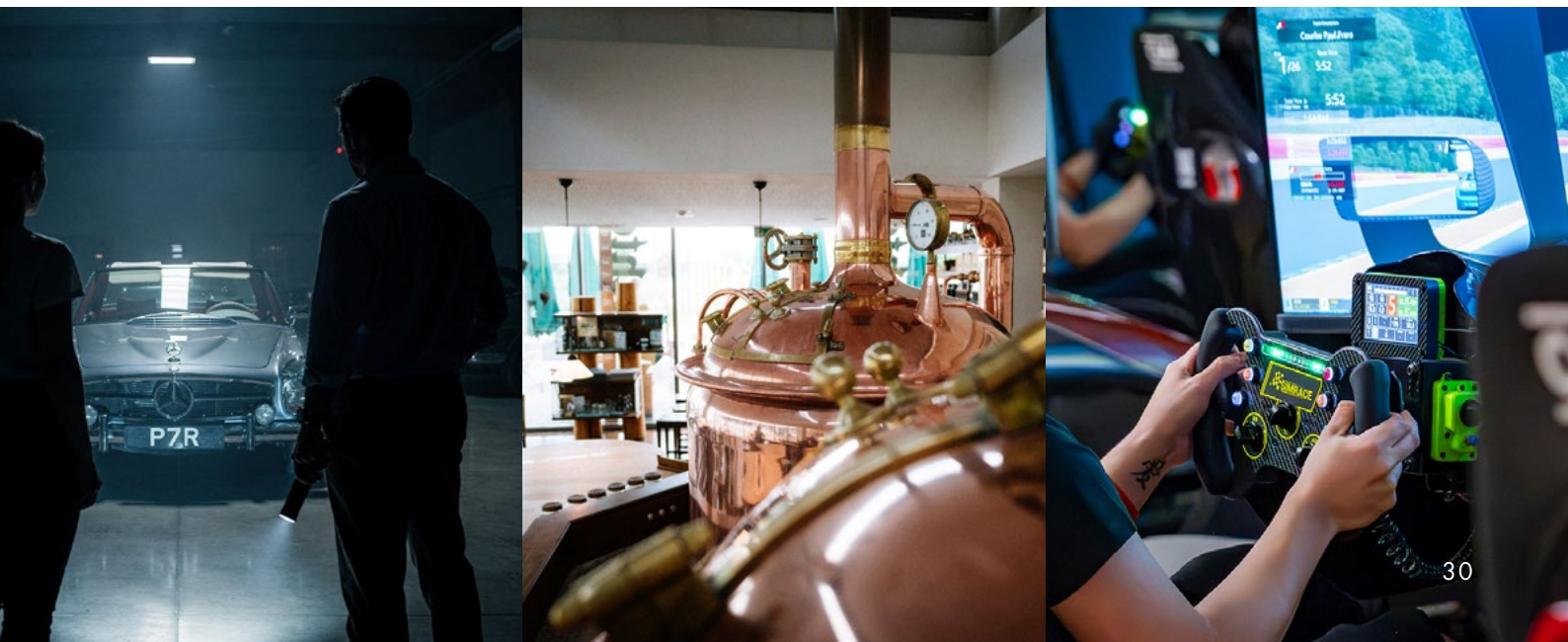
In addition to wine, Baden-Württemberg is also known for its beer, and the Wichtel Brewery will show you how this beer is made during a 30-minute guided tour. The maximum group size is 20 people. The tour costs €10.00 per person, with a minimum spend of €100.00 (minimum of 10 people).

Racing Simulators

Professional racing simulators provide an unforgettable, realistic motorsports experience that otherwise only real race car drivers can enjoy. Thrilling multiplayer races or time attack competitions promise virtual racing action at its finest and turn your corporate event into a unique experience.

Racingfuel Simulators

Customized setups for your group size and number of participants.



MOTORWORLD POP-UP KITCHEN

Barista Ape & Classes

Coffee — stylish and of the highest quality, fresh from the portafilter machine, ready to be sampled. At the Barista-Ape, we infuse every cup with passion and precision, energy, and enjoyment — for coffee connoisseurs.

Cocktail Classes & Tastings

Immerse yourself in the fascinating world of cocktails with our exclusive cocktail classes and tastings. Let our experienced bartenders guide you as you discover the art of mixing and tasting.

Cooking Classes, Show Cooking, Kitchen Parties

Get together and discover the joy of cooking as a group — our cooking classes offer a delicious experience to savor. Together, we'll create culinary masterpieces with passion, whether as part of a supporting program or to round off a relaxing evening—a culinary experience that ignites your senses.

Flexible event sizes with varying participant numbers are available.

e.g.,

2 – 5 people — small private cooking classes

~25 people — team events and small kitchen parties

~300 people — large corporate events with show cooking



ACCOMMODATION

V8 Hotel

Across 153 rooms, serviced apartments, and 16 automotive-themed rooms, a combination of state-of-the-art comfort and automotive design creates an extraordinary experience. This 4-star themed and design hotel showcases a great attention to detail. All rooms are furnished with high-quality materials, custom-designed elements, graphics, and original parts from the automotive world.

In addition to culinary offerings at the on-site restaurant, the V8 Hotel also provides numerous packages for regional excursions and experiences.

V8 HOTEL
Tel. +49 (0) 7031 3069880
info@v8hotel.de | www.v8hotel.de

MOTORWORLD Inn Hotel

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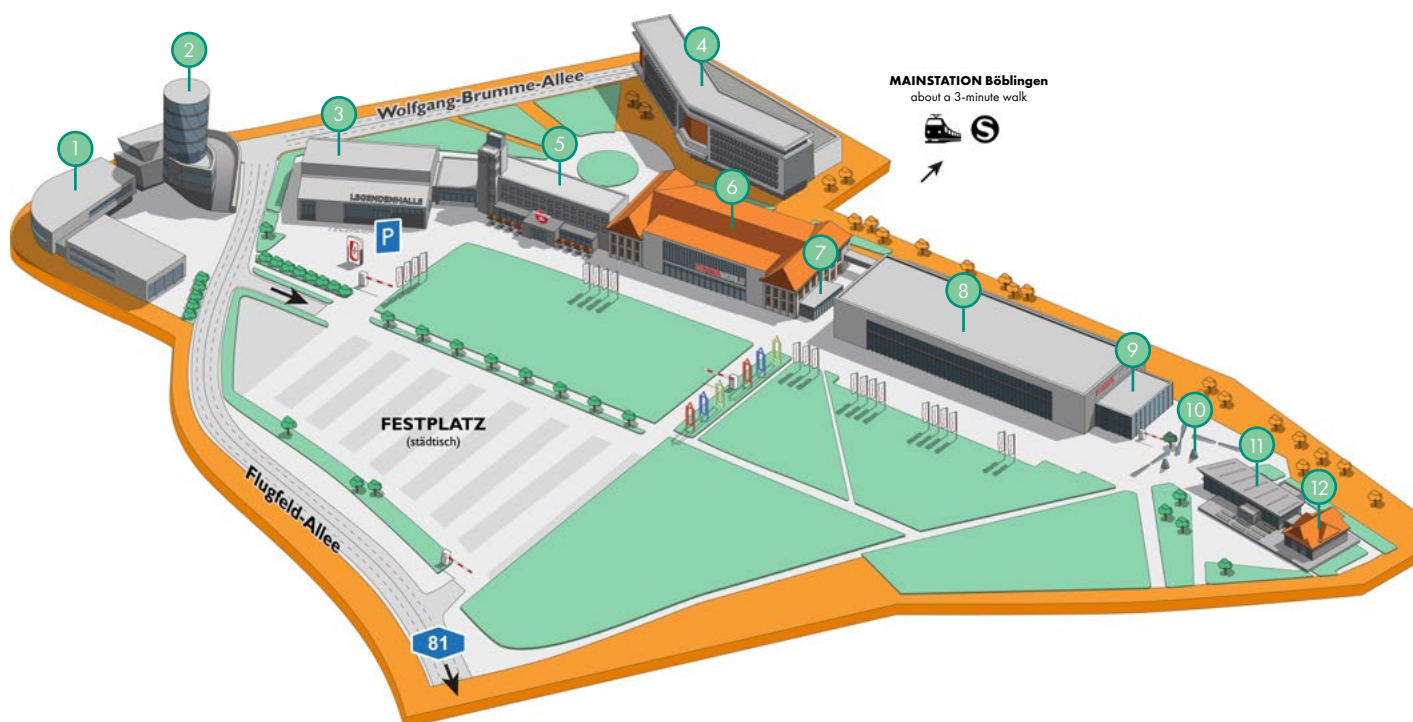


LOCATION

Address: MOTORWORLD Region Stuttgart
Graf-Zeppelin-Platz 1
71034 Böblingen

Website: www.motorworld.de/region-stuttgart

Phone: +49 (0) 7031 306 94-78



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|------------------|-------------------------|--------------------------|
| 1. Ferrari | 5. Motorworld Inn | 9. Lamborghini |
| 2. Tower 66 | 6. Handelshalle | 10. Hanns-Klemm-Platz |
| 3. Legendenhalle | 7. Wichtel Hausbrauerei | 11. Terminal 1 |
| 4. V8 Hotel | 8. Werkstatthalle | 12. Restaurant Check Inn |

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