

Press Release

MOTORWORLD at Retro Classics 2026

**Scene meeting point in Hall 1 with numerous partners,
wide-ranging expertise, fascinating exhibits, hands-on activities
and a MOTORWORLD Inn restaurant**

Stuttgart/Schemmerhofen, February 2026. With a 1,500 square-metre-large booth in Hall 1, the Motorworld Group will once again take pole position at Retro Classics 2026. On 19–22 February, its locations and several partners will be presenting their brands and services at the Motorworld joint booth: dealers with classic cars, sports cars, supercars and off-roaders, together with artists and accessory and car care providers. The booth's own Motorworld Inn restaurant is the perfect meeting place for trade fair visitors, inviting them with its culinary diversity to enjoy petrol-driven discussions and networking. Carrera Toys will be providing for an adrenalin rush at the booth with a racing track.

In this year's presentations of its locations, the Motorworld Group will be focussing in particular on Motorworld Region Stuttgart, which has taken over the marketing and supervision of the Hall of Legends event venue at the site. This means that the event expertise will in future be pooled under one roof. Additionally, from the spring a Motorworld Inn will enhance the hospitality offerings at the world of experiences in Böblingen.

Also in the spotlight: Motorworld Village Metzingen, where the Motobene restaurant will be opening in a few weeks' time, and Motorworld Mallorca, which opened an exclusive coworking and meeting space last autumn with the Drivers Lounge.

MOTORWORLD Group
Ferdinand-Dünnel-Str. 5
88433 Schemmerhofen

www.motorworld.de

Press contact details:

Sybille Bayer
Phone +49 (0)7356 933-215
Mail: presse@motorworld.de
www.motorworld.de

At the exhibition booth the classic car and motoring scene can also learn about the other Motorworld locations in Munich, Cologne, Berlin, Herten, Rüsselsheim and Kempththal and the events being hosted there.

Incidentally, according to the 2026 location ranking published a few days ago by the event trade magazine BlachReport, three Motorworld locations are among the 20 most popular event venues in Germany: Motorworld Village Metzingen, Motorworld Zeche Ewald-Ruhr and Motorworld Köln-Rheinland.

Automotive icons, racing fun, care & service

This year's visitors to the Motorworld booth can look forward to a broad spectrum of co-exhibitors and probably the most exclusive line-up of brands and exhibits. **HK-Engineering**, for instance, will be bringing some fine vehicles to Stuttgart. For 40 years the automobile restorers have dedicated themselves exclusively to restoring and revitalising the Mercedes-Benz 300 SL. The **Dörr Group**, with Morgan dealerships in Frankfurt, Munich and Stuttgart, will be presenting the new Morgan Supersport and informing visitors about **Dörr Motorsport**.

Autohaus Weeber will be showing various Lotus models, among them the Lotus Emira Clark Edition, of which only 60 were made. A tribute to Jim Clark, it was inspired by the Lotus Type 38 in which the racing legend won the 1965 Indianapolis 500. The dealer will also have the Genesis Electrified GV70 on show. Another eye-catcher: the Tender 5.7, a new interpretation by **Estella Fahrzeugtechnik** of Elvis Presley's legendary roadster.

Making their second appearance will be **Brunold Automobile**, who for many years have been a byword for expertise and passion for the Jeep brand in southern Germany. They also have a branch at Motorworld Mallorca. Likewise in attendance will be **Autohaus Blöchl** with Ferrari models and **Gohm Italia** with the brands Bentley, Ferrari, Lamborghini and Maserati. **JMS Fahrzeugteile** will be presenting its own wheel brand

MOTORWORLD Group
Ferdinand-Dünkel-Str. 5
88433 Schemmerhofen

www.motorworld.de

Press contact details:

Sybille Bayer
Phone +49 (0)7356 933-215
Mail: presse@motorworld.de
www.motorworld.de

Barracuda Racing Wheels / Corspeed Sports Wheels with various designs and promoting the Performance trade fair, which will be taking place on 5 September at Motorworld Village Metzingen.

Sonax will be offering a gleaming trade fair experience. Its experts at the Motorworld booth are on hand to give practical tips on how to properly clean, care for and seal the paintwork, chrome, wheel rims and interiors of classic vehicles. The focus here will be on established classic products from the range as well as new articles for the 2026 season.

Practical insights into modern workshop solutions and interactive activities can be obtained from **VAICO**. The brand will be demonstrating how professional transmission servicing works with a gearbox and transmission flushing devices. With a little luck, visitors can also win a transmission flush worth 500 euros or demonstrate their skills in a tyre-changing challenge.

The Carrera racing track that **Carrera Toys** will be bringing to Stuttgart will set the scene for exciting duels for young and old alike. Anyone who spontaneously wants to get a tattoo should pay a visit to **Pow Wow Tattoo Studio**.

Other exhibitors include **Allianz**, the Finnish whitewall tyre manufacturer **Kontio Tyres**, Porsche specialist **dreikommazwei**, **Blackline** car films, spare parts experts **SJS Carstyling**, **Solitude Revival e.V.**, as well as artist and designer **Christopher Reim** (reimdesign), **Gold-Run Sportwagenreisen**, **Stadel BMW** and **Edelmotors**.

Culinary pit stop: Motorworld Inn

The booth's own **Motorworld Inn restaurant** is the perfect place throughout the day for trade fair visitors to refuel and meet up. A pit stop or racing driver's breakfast is served here in the morning, while savoury treats are available from midday and something sweet is served with coffee on request. Choice wines and beer can also be found on the drinks menu.

MOTORWORLD Group
Ferdinand-Dünkel-Str. 5
88433 Schemmerhofen

www.motorworld.de

Press contact details:

Sybille Bayer
Phone +49 (0)7356 933-215
Mail: presse@motorworld.de
www.motorworld.de

During **Retro Night** on the Thursday evening, the Motorworld Inn with its culinary specialities will be the main meeting point in Hall 1.

For perfect styling: the Motorworld Collection

Motorworld partner **Paddock Legends** will be presenting the Motorworld Collection at Retro Classics – with high-quality, elaborately finished, embroidered or printed T-shirts, polo shirts, hoodies and caps in the distinctive Motorworld design. They will also be showing a selection of clothing and accessories from other motorsport collections.

Motorworld Region Stuttgart: Hall of Legends and Motorworld Inn

At Motorworld Region Stuttgart, which is only 25 minutes away from the Stuttgart exhibition centre, the turn of the year was marked by several developments. For instance, the event team in Böblingen has taken over the supervision and marketing of the Hall of Legends. The 1,000 square-metre-large event hall offers space for over 1,000 persons and is an exceptional venue for meetings, conferences, product presentations, trade fairs, Christmas or company parties, galas, weddings and concerts. Embedded in the unique ambience of Motorworld, industrial charm blends here with a modern event infrastructure.

Visitors to Motorworld in Böblingen can also look forward to a new hospitality highlight from the spring of 2026: a Motorworld Inn. The theme restaurant, designed in the style of an old workshop, is lavishly decorated with original memorabilia from the world of historic vehicles. The culinary focus is on selected food classics from the automobile nations of Italy, the USA and Germany.

Save the date: car guys & girls should make a note of Sunday, 26 April, when the "Motorworld season opener powered by Autohaus Weeber" will be taking place at Motorworld Region Stuttgart.

MOTORWORLD Group
Ferdinand-Dünkel-Str. 5
88433 Schemmerhofen

www.motorworld.de

Press contact details:

Sybille Bayer
Phone +49 (0)7356 933-215
Mail: presse@motorworld.de
www.motorworld.de

Best event location in southern Germany: Motorworld Village

Metzingen

In the BlachReport's location ranking, Motorworld Village Metzingen is the only venue south of the Main river to make it into the top 5, making it southern Germany's most popular event location. The event grounds fascinate visitors with their incomparable atmosphere and perfect mix of industrial charm and modern technology. There are ten event buildings with twelve individual rooms covering almost 5,000 m² of indoor and 3,500 m² of outdoor event space with capacities for between ten and 10,000 persons.

Motorworld Village Metzingen hosts numerous scene and public events throughout the year, such as the SWR1 Party on 7 March or the popular "Car Rumble" on 10 May. On 14 June it will be the turn of "Bikes & Bratwurst", a meeting for motorbike enthusiasts.

Motorworld Mallorca: new Drivers Lounge

Motorworld Mallorca expanded its offering last autumn with the opening of the exclusive Drivers Lounge – a business and lifestyle oasis covering 300 square metres with modern coworking spaces, private offices, fully equipped meeting rooms and elegant lounge areas. Situated right next to the MA-19 motorway and just a few minutes from the airport, the lounge is an ideal business base and meeting place with plenty of privacy, comfort and services, as well as sufficient parking spaces. The Drivers Lounge is for members only, who can use it 24/7, 365 days a year.

MOTORWORLD Group

The independent Motorworld Group emerged from the Dünkel Holding corporate group based in Schemmerhofen (Baden-Württemberg, Germany). The origins of the family-run company date back to 1930. The Motorworld Group develops, builds and operates worlds of experience dedicated to mobile passion, and as a whole is considered to be the world's largest brand-neutral centre for classic cars and sports cars, winning many national and international awards. With over 40 of the world's most valuable and exclusive vehicle brands, it brings together the brand who's who of the entire mobility industry.

MOTORWORLD Group
Ferdinand-Dünkel-Str. 5
88433 Schemmerhofen

www.motorworld.de

Press contact details:

Sybille Bayer
Phone +49 (0)7356 933-215
Mail: presse@motorworld.de
www.motorworld.de

The first location was Motorworld Region Stuttgart in Böblingen, which opened in 2009 and has since been expanded several times. Further projects and activities under the MOTORWORLD® brand have been initiated in recent years. Following on with the same concept as Motorworld Region Stuttgart, Motorworld Köln-Rheinland opened in 2018. It is home to one of the most significant collections in motorsport: the private collection of Formula 1 legend Michael Schumacher. The imposing Motorworld München opened its doors in 2021, while the new Motorworld Mallorca started operating in April 2025.

Other already partially active locations currently at the planning stage or under construction are Motorworld Berlin, Motorworld Zeche Ewald-Ruhr, Motorworld Luxembourg and Motorworld Bulgaria in Sofia. Locations in keeping with the Motorworld Manufaktur concept are to be found in Rüsselsheim and Zurich. The Motorworld Village Metzingen focuses on events.

To satisfy the ever-increasing requirements where environmental protection and efficiency are concerned, the Dünkel corporate group, including the Motorworld Group, relies on regenerative energy sources such as photovoltaic systems and combined heat and power plants. This saves over 10,000 tonnes of carbon dioxide emissions every year.

www.motorworld.de
www.facebook.com/MotorworldGroup
www.instagram.com/motorworld_group
www.linkedin.com/company/motorworld-group/

MOTORWORLD Group
Ferdinand-Dünkel-Str. 5
88433 Schemmerhofen

www.motorworld.de

Press contact details:

Sybille Bayer
Phone +49 (0)7356 933-215
Mail: presse@motorworld.de
www.motorworld.de