



With Motorworld Mallorca, which opened in April 2025, the Motorworld Group is creating yet another vibrant world of mobility experiences. The Motorworld Group, recipient of several international awards for its projects, develops, builds and operates worlds of experience dedicated to mobile passion. In its entirety, it is considered to be the world's largest brand-neutral mobility centre. It is a meeting place for enthusiasts and friends of driving culture and lifestyle, and brings together the who's who of the entire mobility industry with over 40 of the world's most valuable and exclusive vehicle brands. Visitors to the new Motorworld Mallorca can look forward to a place that not only makes the hearts of car enthusiasts beat faster but will also appeal to anyone looking for a unique event venue. The location is ideal: the automotive world of experiences is situated on a 80,000 square-metre-large site directly on the MA-19 highway between the airport and Palma. Presentations, meetings and conferences, galas and parties – all kinds of events indoors and outdoors for 2 to 2,000 persons. Everything is possible. And all this in a unique setting. The whole world of mobility can be found on two levels: supercars, classic cars, yachts, motorcycles and everything else that goes with them, as well as 60 glass storage boxes in which vehicle owners can safely store their motoring gems. Would you like to become an active part of this fascinating world of experiences? Do you have experience in the conference/event sector? Would you like to take on responsibility in an international, dynamic environment? If so, a fascinating position awaits you as:

■ Conference and Event Manager

(m/f/d)
Full-/part-time

Job description:

Strategic event planning and realisation

- Independent conception, planning and realisation of various event formats from galas, conferences, road shows, workshops and lifestyle events through to international trade fairs and large-scale events.
- Supporting the long-term event strategy for positioning the Motorworld brand at national and international level.
- Preparation and monitoring of detailed budgets with a focus on cost control, profitability and a sustainable ROI.
- Overall logistical coordination: selection and management of locations, catering, technical systems, decoration, staffing and external service providers.
- Close coordination with the centre management, ensuring smooth operation throughout all project phases.
- Leadership, motivation and further development of an internal event team and external partners including task assignments, time management and quality control.
- Preparation of time schedules, event management and milestone tracking for all projects.

Sales and acquisition

- Support in the development and implementation of our sales strategy to expand our event business activities.
- Identification of new business potential and development of innovative event concepts to attract new target groups.
- Active acquisition of customers, sponsors and business partners, e.g. from the automotive industry, luxury goods industry, tourism and lifestyle segment.
- Preparation of convincing offers, professional customer presentations and confident contract and price negotiations.
- Realisation of cross-selling strategies by integrating additional services such as hotel cooperations, catering offerings, supporting programmes or exclusive sponsoring packages.

Department establishment and development

- Support in the strategic establishment of the event department and development of efficient structures, processes and standards.
- Participation in the selection, training and leadership of new team members.
- Introduction of cutting-edge event tools, project management systems and communication solutions for process optimisation.
- Close cross-team cooperation with the marketing and sales departments, PR and centre management to ensure an integral realisation.

Market development and internationalisation

- Analysis of existing and new markets, identification of trends and relevant target groups.
- Establishment of strategic partnerships with international agencies, event organisers, sponsors and service providers.
- Initiation of projects concerning the geographical expansion and internationalisation of the Motorworld brand.
- Ongoing market and competition analyses aimed at establishing Motorworld as the leading platform for premium events.

Marketing, PR & promotion

- Participation in the development of a comprehensive marketing plan for events and functions.
- Consolidation of the brand awareness through targeted campaigns, press and public relations work in relevant media.
- Conception and implementation of event promotion strategies via traditional and digital channels.
- Supervision of social media activities, influencer cooperations and media partnerships to increase the reach and visitor numbers.
- Integration of creative content formats for emotional brand loyalty and image cultivation.

What we offer

- 10 fascinating design and themed conference and event spaces, a magnificent event venue with the "Motorworld Mobility Hall", excellently equipped, in an incomparable world of mobility experiences
- "There is magic in every beginning" goes the saying – Motorworld Mallorca is only a few weeks old
- An interesting and challenging job in the field of conference and event management
- A creative, responsible field of activity that you can shape yourself with a high degree of personal responsibility
- A permanent employment contract in a dynamic, future-oriented and healthy corporate group
- Performance-oriented remuneration
- A secure position with short decision-making processes and flat hierarchies
- The interesting overall package of a medium-sized company
- A modern, well-equipped workplace
- Development opportunities and continual mutual learning with good induction training
- Regular team meetings for giving updates and sharing know-how
- A qualified team with congenial colleagues
- Free company parking spaces and good accessibility
- Enthralling projects, international customers, multifaceted events
- Flat hierarchies, short decision-making processes and much creative freedom
- Collaboration with prestigious partners, brands and artists
- A motivated, friendly team with a shared vision for success
- An El Dorado of mobility on one of Europe's most beautiful and sunniest islands
- The best thing about it: a position at one of the most multifaceted locations in the mobility and event scene with much potential - a great place to work!

Your profile

- A degree or commercial training in event management, communications, marketing or comparable experience.
- At least 5 years of professional experience in event planning and realisation, ideally in a lifestyle, hospitality or brand environment.
- Verifiable successes in budget management, team leadership and customer acquisition.
- Sound knowledge of event software, project management tools and MS Office.
- Understanding of accounting processes, in particular regarding cost controlling.
- Experience in dealing with international customer groups and agencies.
- Excellent language skills in German, English and Spanish – further languages would be beneficial.
- Pronounced soft skills: strong communication skills, organisational talent, flexibility, problem-solving skills and leadership ability.

Have we aroused your interest? If so, please send your detailed application documents to:

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