



INEOS
GRENADIER



Events Manager (m/f/d) (Location: Böblingen, Germany)

INEOS Automotive: We have one goal: Manufacture, launch and deliver uncompromising, best-in-class vehicles. It's been an exciting Grenadier journey since our inception in 2017. We've flown past many milestones and, despite the global challenge of 2020, we're on track to deliver our plan. At INEOS Automotive, we're always looking for people who can bring new perspectives to our teams. People with entrepreneurial spirit, who enjoy taking on new challenges and are comfortable with handling risks and uncertainties. 2021 and 2022 are our years of execution and as the **Events Manager (m/f/d)** you will play a huge part in this. If you are looking to join a scale-up business that values your curiosity, drive, and expertise whilst taking on a career defining role, then INEOS Automotive welcomes your application.

Your Role: Design and deliver the global Experiential Marketing and Event Programme creating sustained prospect desire, customer satisfaction and advocacy by collaborating with the Marketing & Events Lead Europe, external suppliers and other key areas of our business.

Responsibilities include (but are not limited to):

- Identify Events to deliver the commercial and strategic goals
- Deliver an exceptional Event within manageable budget, culture of continuous learning "every event better than the previous one"
- Be comfortable in sole charge of the Event and fully accountable for the result
- Create best practice regional processes & procedures for the Regional Managers to follow
- Manage budgets, complete post event analysis and ensure Event quality via Customer Satisfaction statistics

For the Events Manager (m/f/d), we are looking for:

- Experience in experiential marketing / event management (Automotive experience preferred)
- Designed and delivered multiple markets driving and event programmes
- International experience with great cultural understanding
- Experience in project and event management and in managing agencies
- Work experience in one or more agencies and/or experience in the non-automotive environment (e.g. lifestyle) is a plus
- Entrepreneurial way of thinking and acting, high level of commitment, resilience, and flexibility
- Willingness to work at weekends and on public holidays

If the Events Manager (m/f/d) role sounds of interest and you want to learn more, please apply with us today!

[Job Details \(ineosgrenadier.com\)](https://ineosgrenadier.com)

Your contact:

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